

DrivingChange

Getting Employees Safely & Strategically
Back to Work



SAFE 2 SAVE



Safely Getting Employees **Back to Work & Beyond**

Motivating employees to be safe through COVID-19 and beyond.

- Operate with safety first
- Lead by example
- Update policies and procedures
- Support employees' mental health
- Restore productivity
- Encourage safe social interaction
- Positively influence change that lasts

Operate with **Safety First**



1. Who returns, who can continue working from home?
2. Evaluate existing and consider new cleaning routines.
3. Consider other challenges that can impact safety:
 - a. People are more distracted than ever
 - b. Adjusted processes to maintain social distance
 - c. Consider the mental health impact COVID-19 and the subsequent quarantine and social distancing has had

Distraction is an epidemic.

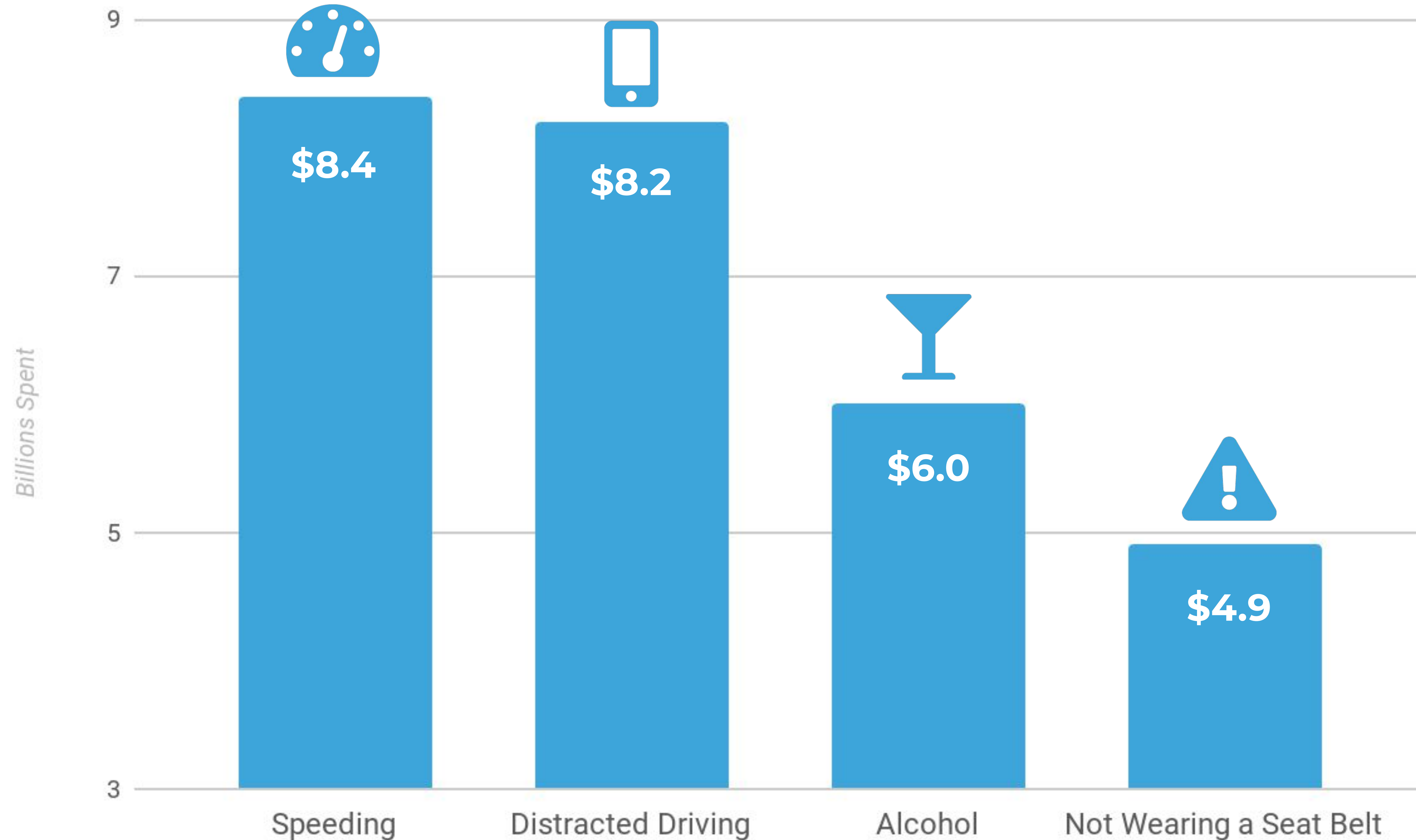
The **costs of off-the-job crashes** account for 81% of the health-related fringe benefit bill.

Since lockdown, **drivers' use of cell phones behind the wheel increased 38%** over pre-lockdown numbers.

89% of people say no one should text and drive but they **believe they are an exception** and can multi-task well.

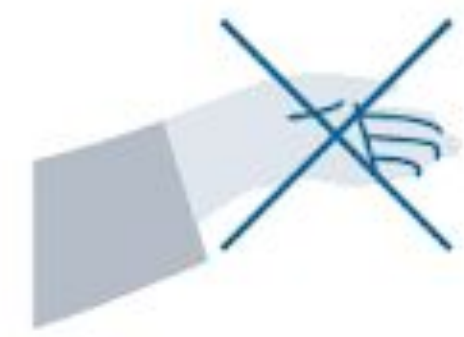
Driver Behavior has a Direct Effect on **Employer Overhead Costs**

According to a study by Network of Employers for Traffic Safety (NETS).



Keep Our Workplace Safe!

Practice good hygiene



Stop hand shakes and use non-contact greeting methods



Clean hands at the door and schedule **regular hand washing** reminders



Disinfect surfaces like doorknobs, tables, and desks regularly



Avoid touching your face and cover your coughs and sneezes



Increase **ventilation** by opening windows or adjusting air conditioning

Limit meetings and non-essential travels

Use **video conferencing** instead of face-to-face meetings

When video calls are not possible, hold your meetings in well-ventilated rooms and spaces

Suspend all **non-essential travels** and trips



Stay home if...

- You are feeling sick
- You have a sick family member at home



Take care of your emotional and mental well-being

Outbreaks are a stressful and anxious time for everyone.



Take the Wheel and Drive...

...as the safety leader

1. Take care of yourself
2. Follow your own rules
3. Listen to your team
4. Create solutions



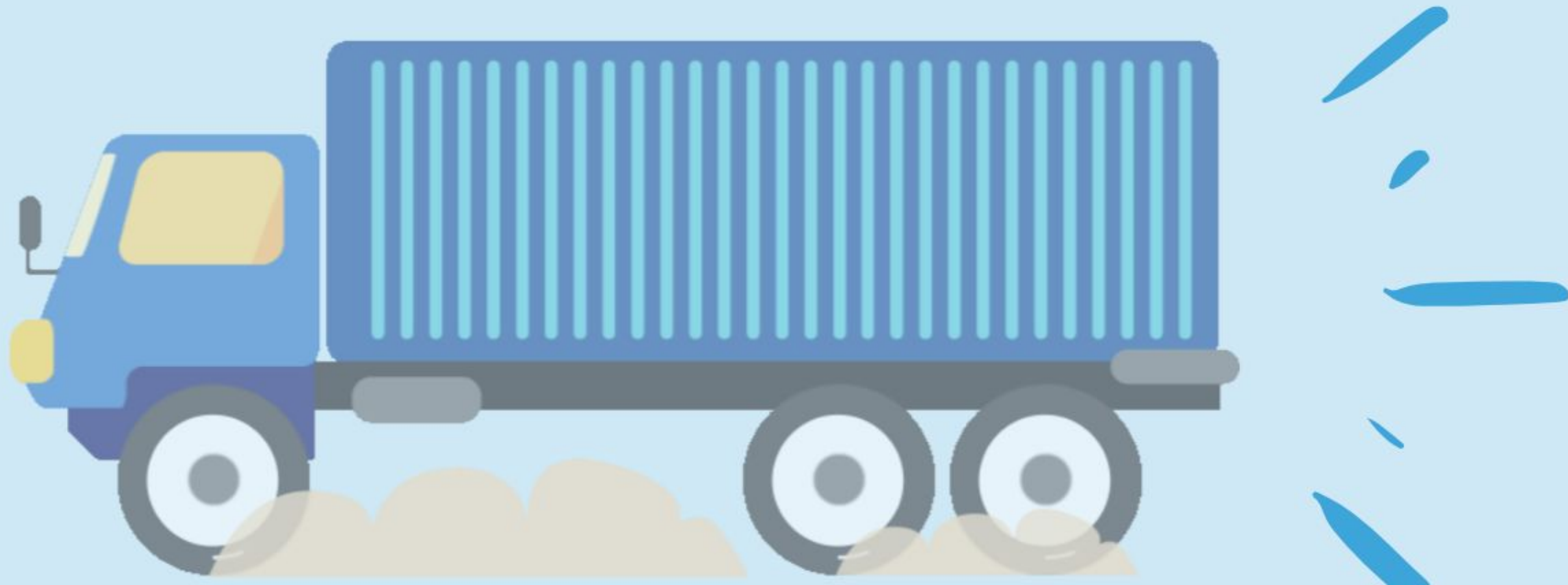
Influence Change Beyond COVID-19 Safety



1. Focus on making changes that deliver the greatest return and will have a long lasting impact.
2. Upgrade cleaning policies, but also focus on policies and programs that help improve proactive safe decision making and reduce distractions.
3. Leverage technology that can maximize behavior change, reduce close social contact, and help reduce overhead for years to come.

WE ARE ALL IN THIS TOGETHER

We want you to be here for the long haul and your safety matters to us. As a member of this company and family, we are DrivingChange with SAFE 2 SAVE.



How to: **Influence Change**

1. Create enforceable and clear policies that are regularly discussed
2. Don't solely rely on negative repercussions, reward good behavior too
3. Empower all levels of management to lead by example
4. Recognize employees and managers that exhibit safe behavior



TTI Study: **Positive Rewards Change Behavior**

High School Population

14.8% decrease in phone usage after launching SAFE 2 SAVE

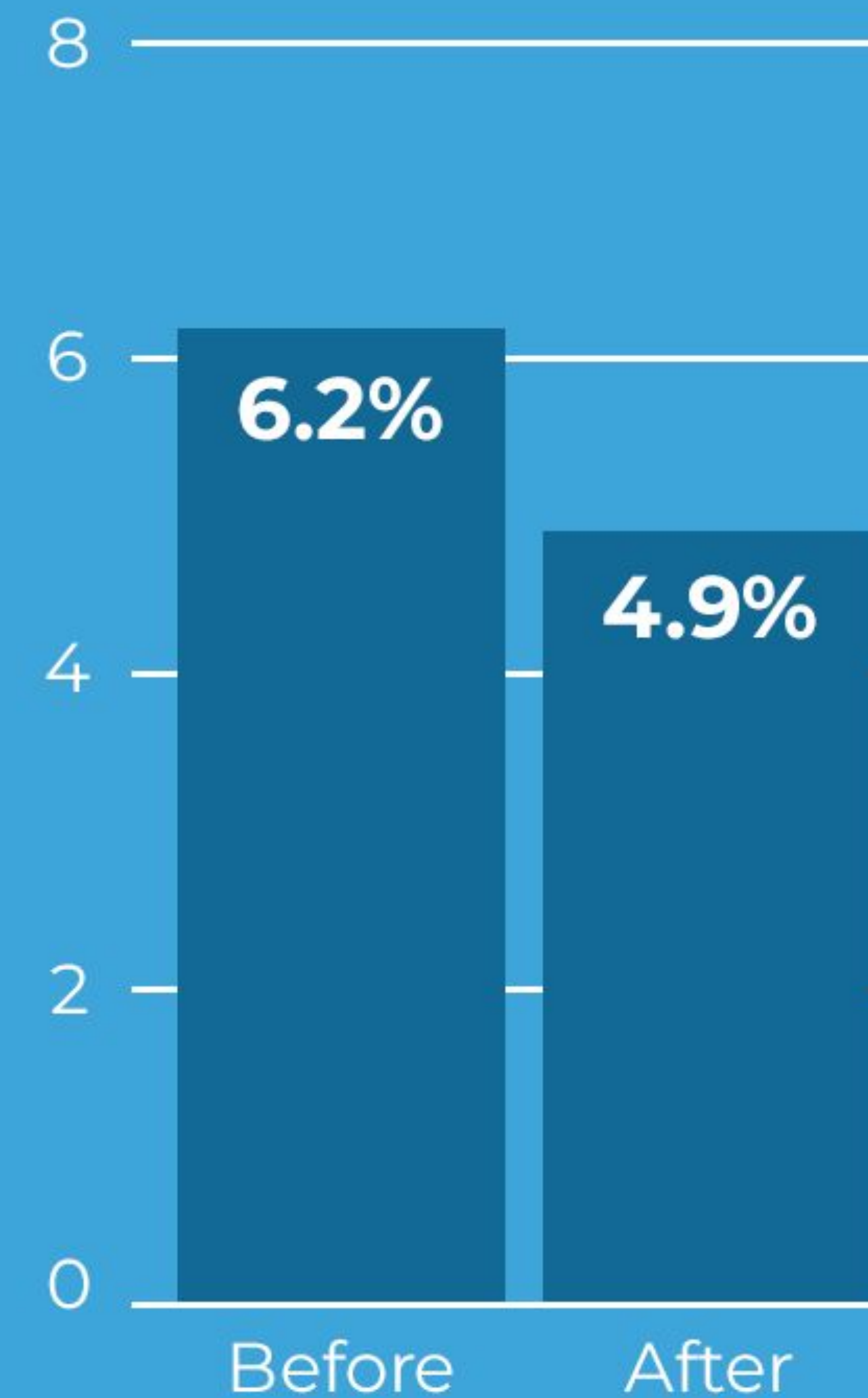


Overall Teen Population

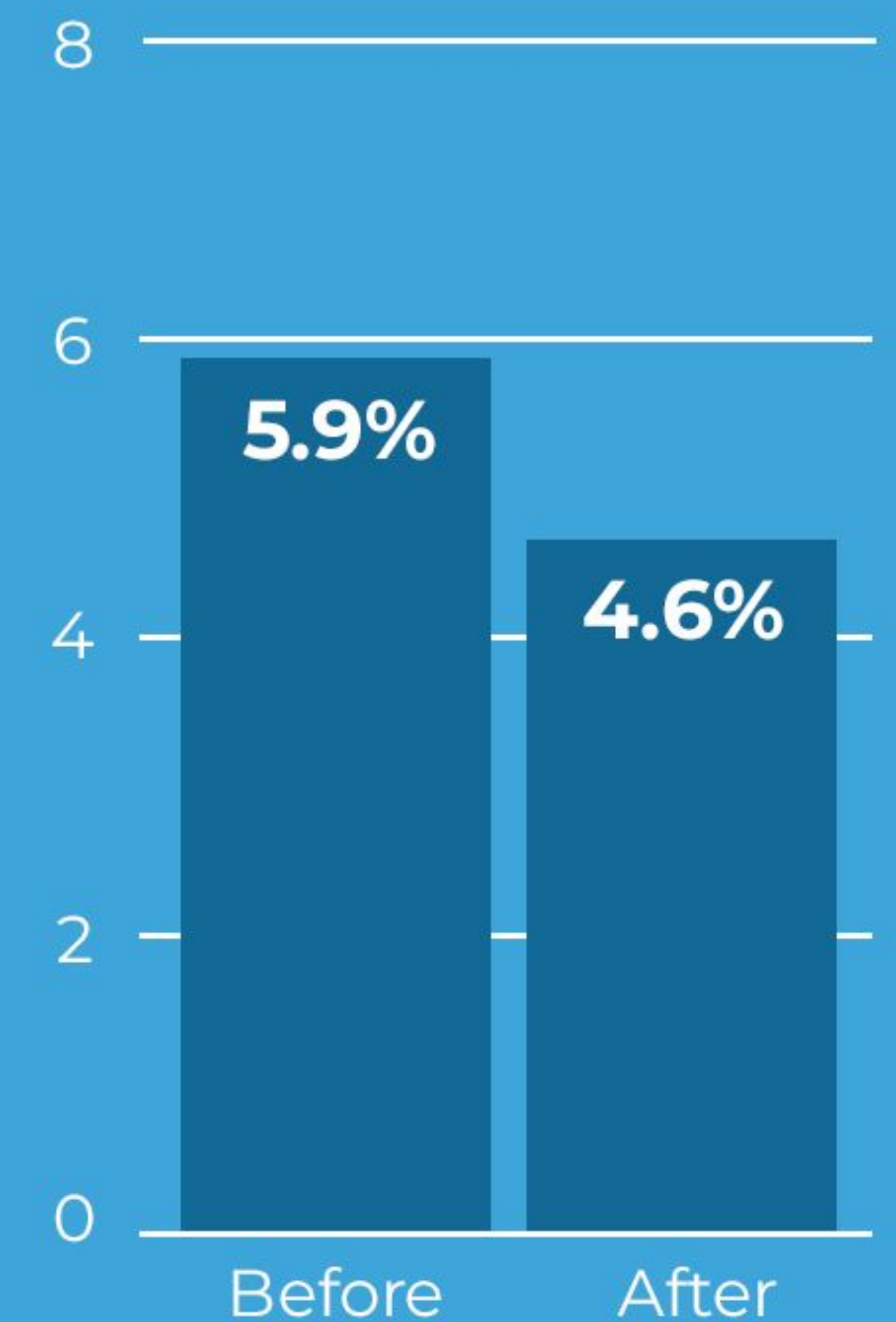
21% decrease in phone usage after launching SAFE 2 SAVE



Teen Drivers in Fort Bend County



Teen Drivers at High School Sites



*Source: TTI, Researcher, Katie Womack



SAFE 2 SAVE

Save Money. **Save Lives.**

IS DISTRACTED DRIVING
REALLY WORTH IT?

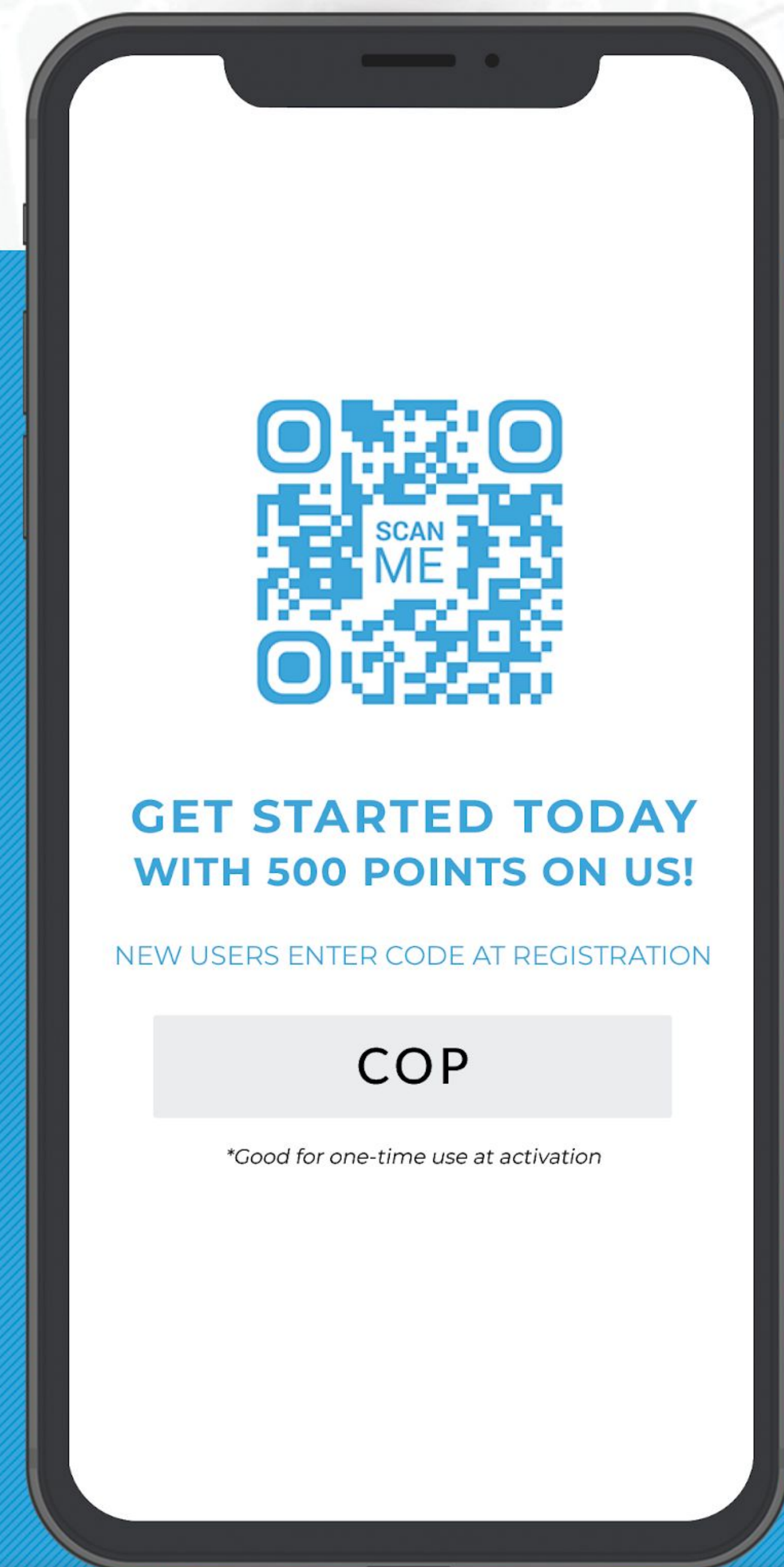
ConocoPhillips

SAYS NO.

Download SAFE 2 SAVE to start earning discounts
+ free stuff at your favorite places around town.



SAFE2SAVE.ORG | @SAFE2SAVE



Positively Motivate Employees

The employer's solution to reward safe driving.

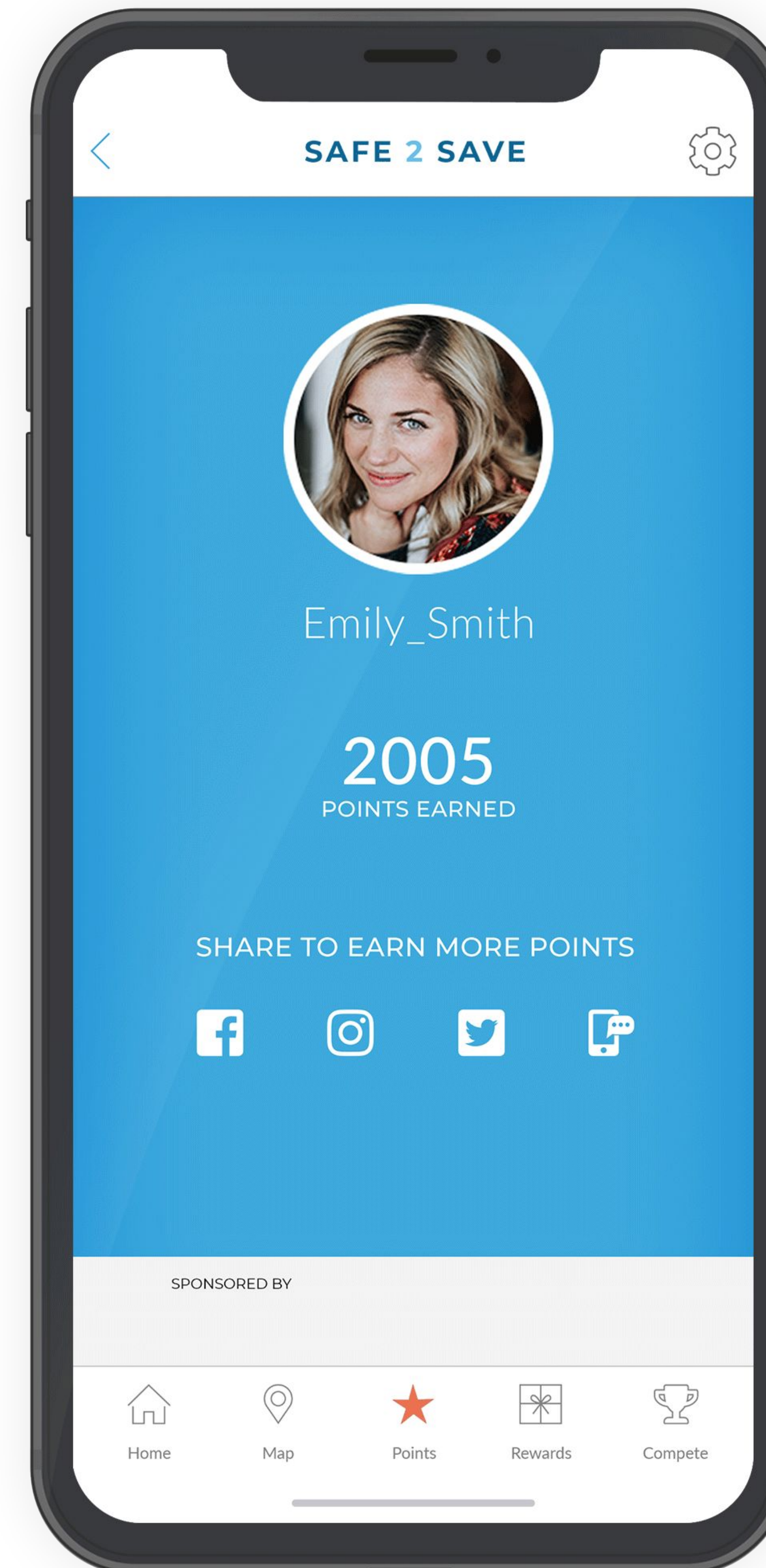
- Dashboard to track team safety success
Recognized as a leading company in road safety for the region
- Merchant on the app to reward exclusive opportunities to employees
- Access to survey employees easily
- Digital communications to promote other employee benefits and information
- Guidance for Executives, Managers, HR, and Legal on distracted driving prevention
- Works with iPhones, iPads, and Android devices

How the App **WORKS**



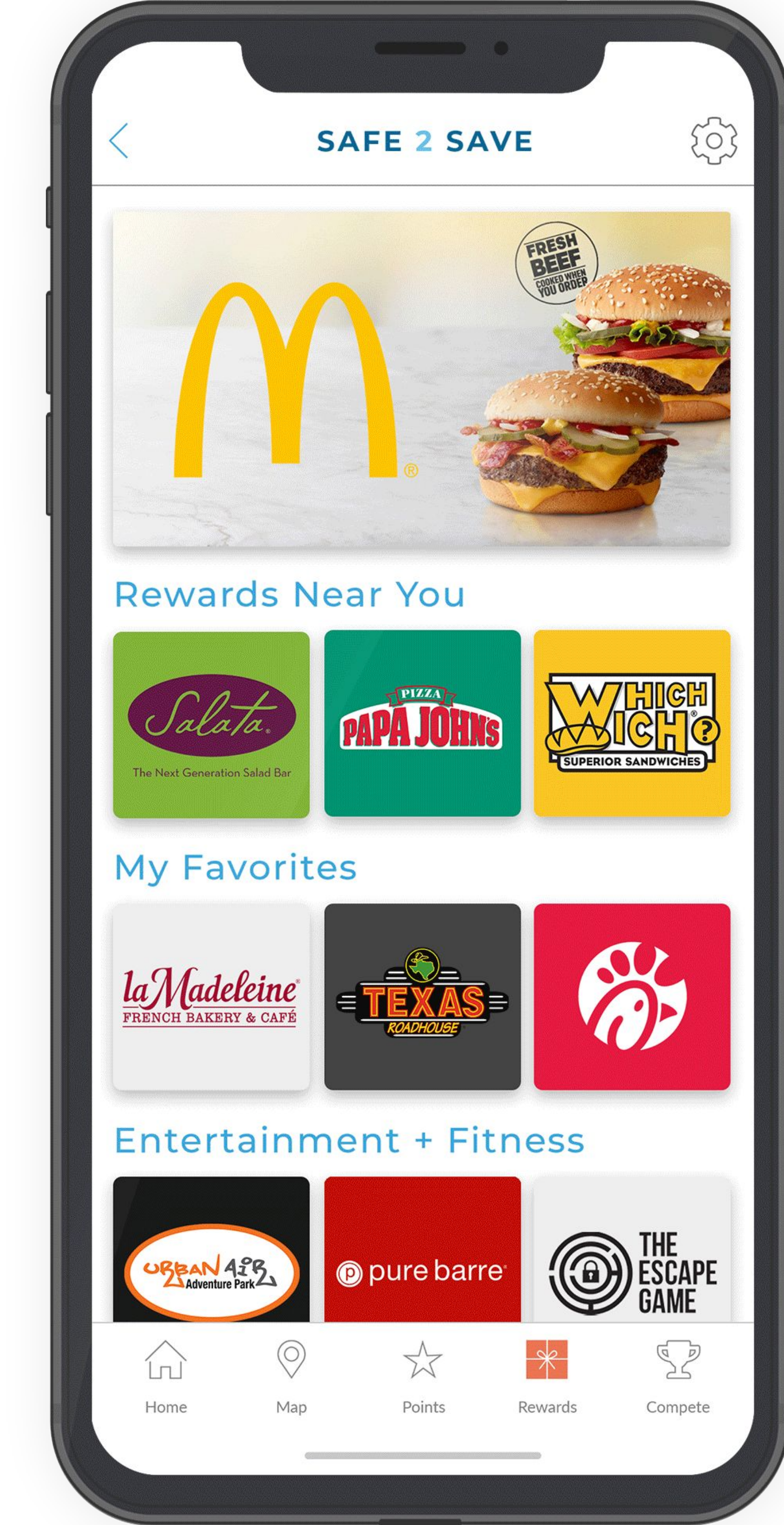
Open the app

Upload a picture of loved ones to remind you that distracted driving is not worth it.



Earn points as you drive

Get rewarded points for undistracted driving 10 mph or more.



Redeem Points

Easily redeem your points at businesses you love or redeem for more employee benefits & perks.

Employer Dashboard

SAFE 2 SAVE



CONTACT US



Employer Demo

- Dashboard
- demo businesses
 - Information
 - Photos
 - Rewards
 - Locations
- User Settings
 - User Profile
 - Update Password

Today | Last 7 Days | Last 30 Days

Overall Drive Score

80.77

↓ -0.01%

Total Time Driven

34:12:14

↓ -18.78%

Unique Drivers

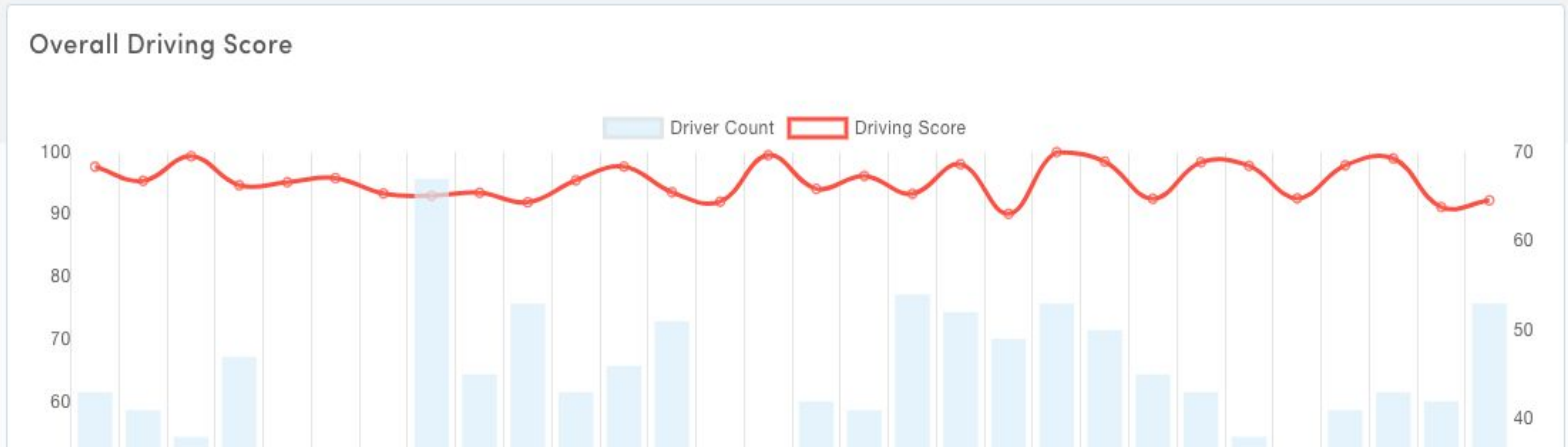
501

↓ -14%

Total Trips

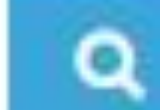
709

↓ -0.87%



Employer Dashboard

Driving Leaderboard



DRIVER	DRIVING SCORE ↓	TIME DRIVEN	POINTS EARNED	DISTRACTIONS	TRIPS	LOGOUTS	PASSENGER TRIPS	PERCENT CHANGE	LAST DRIVE DATE	
Emily_Smith	98.3	10:20:38	900	17	45	1	1	↑ 98.3%	2020-04-27	
Morgan_Jones66	97.02	1:08:55	75	7	12	0	0	↑ 97.02%	2020-04-27	
Scott.Michaels	95.87	2:05:41	193	13	8	0	0	↑ 95.87%	2020-04-26	
Demetirus-Washington	94.86	4:55:03	454	30	24	0	2	↑ 94.86%	2020-04-26	
HannahP06	94.2	1:05:33	102	18	2	0	0	↑ 94.2%	2020-04-25	
Joe_Luis1	93.55	3:46:18	282	51	29	0	1	↑ 93.55%	2020-04-27	
JustinWilliams	91.86	10:47:05	1070	38	41	0	0	↑ 91.86%	2020-04-27	
Colby.Ellington04	89.36	7:38:13	520	125	39	1	2	↑ 89.36%	2020-04-27	
TruettN.	83.6	18:03:58	1500	470	62	0	1	↑ 83.6%	2020-04-27	
HaleyPacker	73.72	9:25:43	610	299	43	0	4	↑ 73.72%	2020-04-27	

COMPETITION SPOTLIGHT

JetCo Trucking + Delivery

JetCo had SAFE 2 SAVE competitions each quarter. They give away a large flat screen TV to the employee who accumulates the most points throughout the competition time period.

JetCo CEO and safety National Safety Council spokesperson Brian Fieldkow and NTSB Stopdistractions.org also invited SAFE 2 SAVE to be a speaker at the 3rd annual Distracted Driving Roundtable.



JETCO
GOING THE EXTRA MILE



Driving**Change** Begins Now.

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